

APPENDIX A

Section 16 of 18

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

We have 24/7 security presence, are members of Nightsafe, and monitor our CCTV 24 hours a day. Health & safety is our number 1 priority, we ensure all staff are trained in all H&S aspects relating to their role. We operate a challenge 25 policy which is instrumental in promoting the licensing objectives. Our higher than average price point for drinks discourages consumption by a younger demographic.

b) The prevention of crime and disorder

We have a high security presence on site, and particularly where alcohol will be available to buy and consume. Our retail area contains a security presence at all times the attraction is open to the public. We have a state of the art, comprehensive CCTV system with over 100 cameras that is monitored 24 hours a day, 7 days a week. We are proud to be members of Brighton & Hove Business Crime Reduction Partnership 'Nightsafe' to help reduce crime in the city.

c) Public safety

Our staff are trained to exceptionally high standards, both customer service and Health & Safety. The security team all hold SIA licences and are responsible for maintaining a safe site for the public. The team monitor our CCTV, man our retail area, and security search all customers coming on board the pod. Our front of house staff all receive Challenge 25 training ensuring our younger visitors will not receive any alcoholic beverages without valid photo ID.

d) The prevention of public nuisance

We will continue to maintain current stipulations in our licence which states all windows and doors must be closed when music is being played after 11pm. We will always ensure our events have the appropriate number of security staff to deal with any incidents.

e) The protection of children from harm

Our challenge 25 policy means that anyone underage will not be successful in purchasing alcohol. We will uphold the current stipulations in the licence that state anyone under 18 must be accompanied by an adult after 6pm. Also those aged between 13-17 must have an adult with them if the group size exceeds 5.

